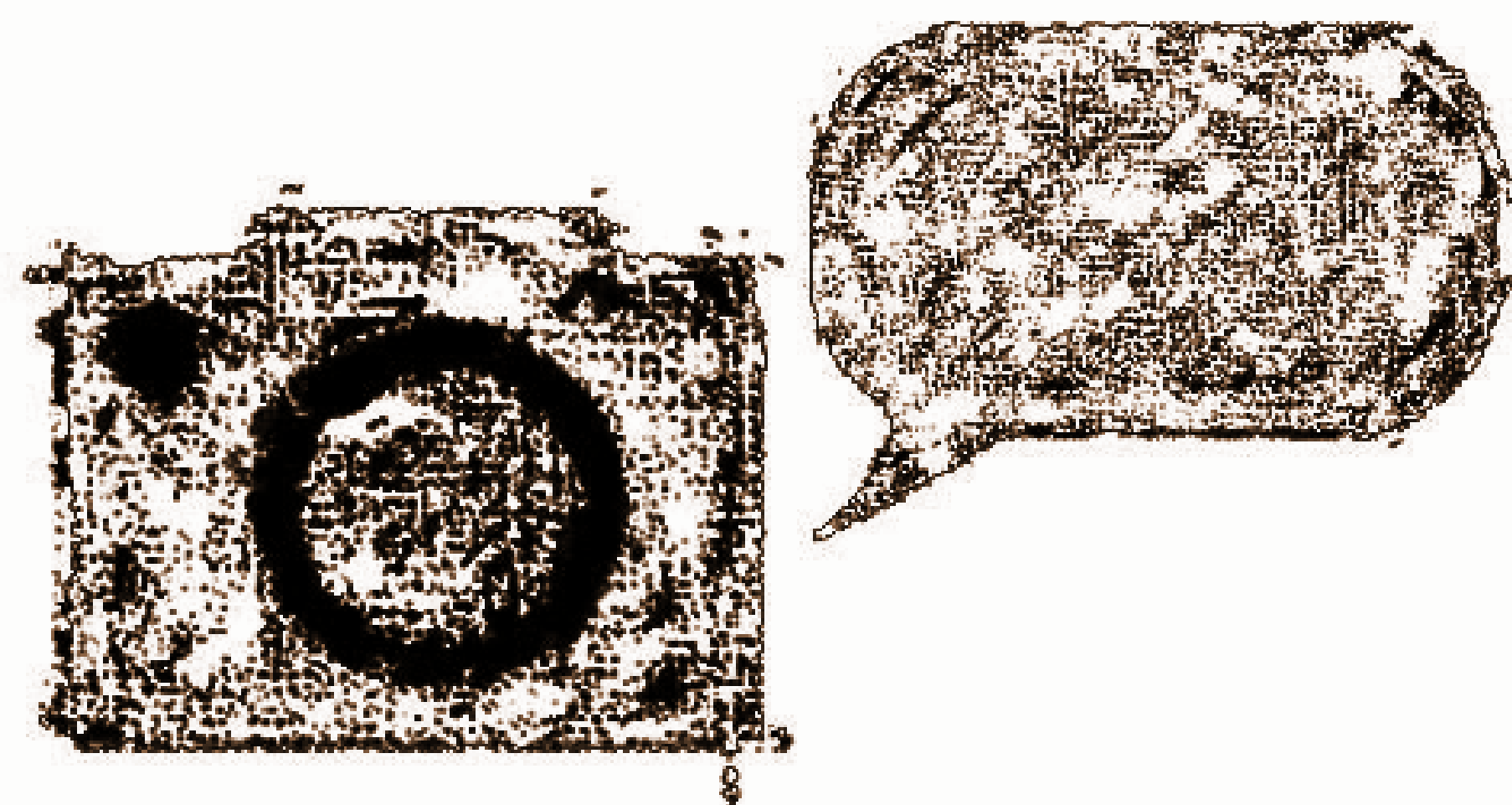




Through Her Eyes: Photovoice at Wellspring

Project Overview

- To present Wellspring Women's Center with a ready-to-use kit for implementing photovoice projects.
- The kit includes cameras and equipment, a customized step-by-step guide, and an online private photo sharing and storage site to accommodate years of photovoice projects.

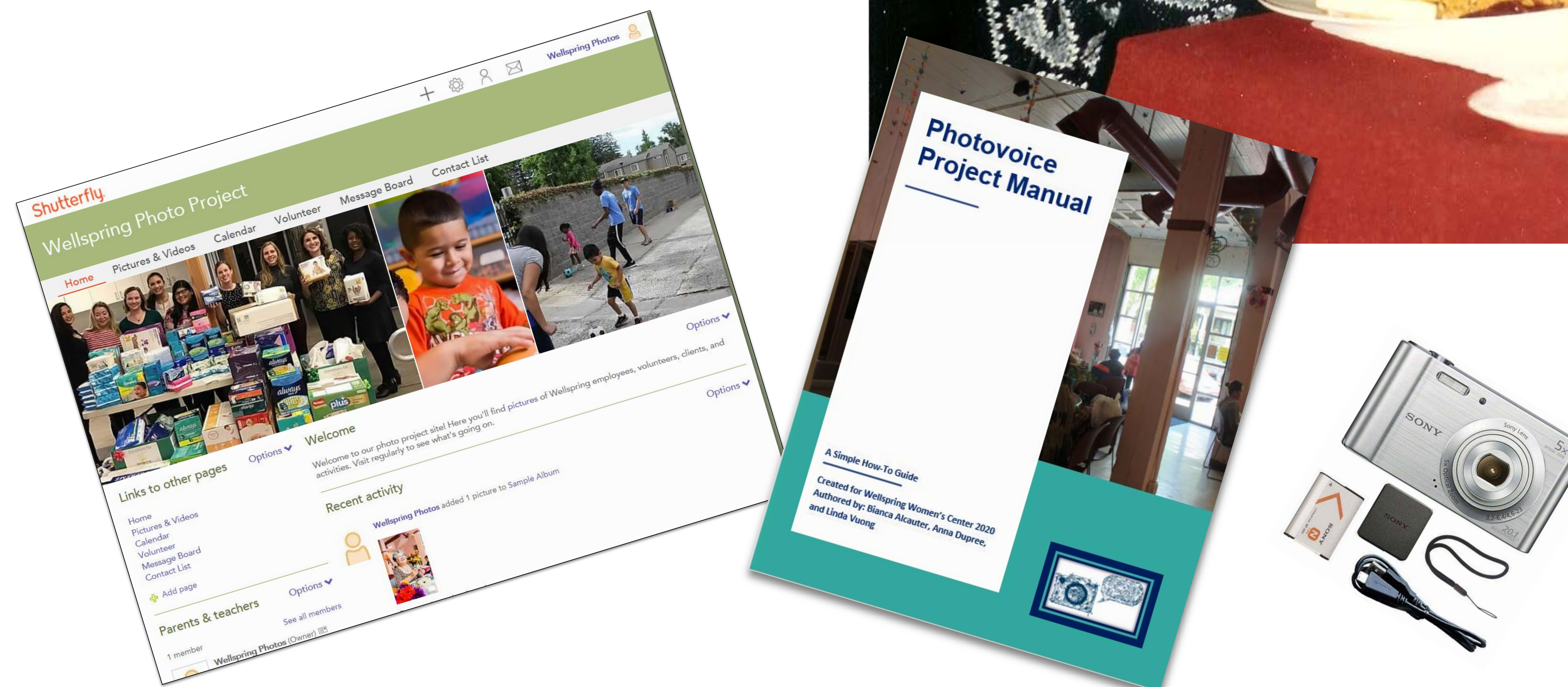


Uses for Photovoice:

- Raise awareness of overlooked issues and advocate for change.
- Highlight community strengths and needs.
- Help others understand the lived experiences of a marginalized group.
- Research a specific social theme such as public health barriers or community concerns.

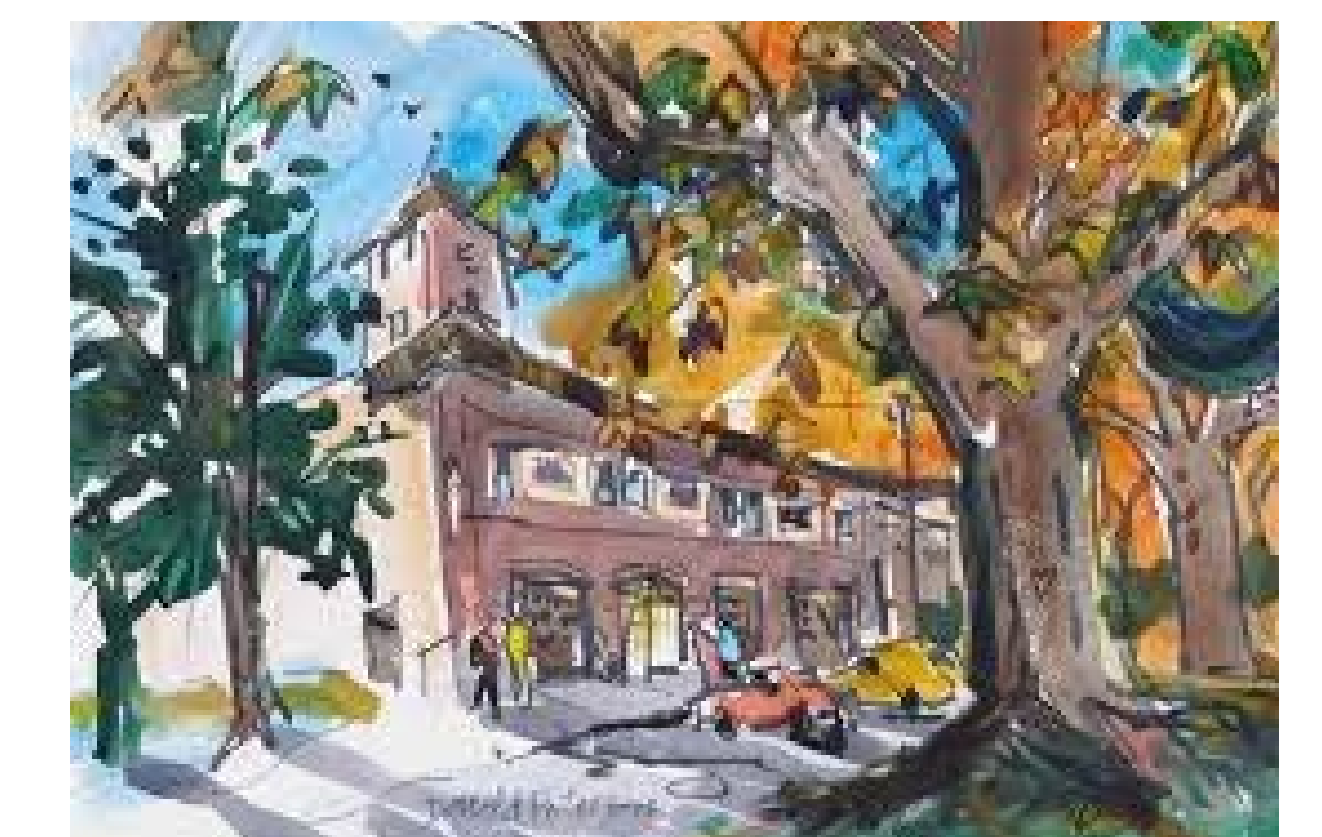
What is Photovoice?

- Photovoice empowers the participants by allowing them to control the perspective of their story rather than an outside photographer.
- A group of participants are given cameras and asked to photograph their worldview, usually around a theme, and then share their work with the group.
- It is both a way to promote artistic expression and develop group narratives in a safe space.
- It was first used to give voice to rural women in China to show how policies were impacting them in their everyday health and work realities.
- **It is based on the belief that the images that we see influence our focus and our world view and that how someone is represented helps determine who they become.**



Wellspring Women's Center

- Wellspring is a day center that serves 200+ vulnerable women and children every weekday in Oak Park, Sacramento.
- They provide a unique combination of services, including a safe space, warm meals, arts and crafts classes, safety net services, and community access services.
- Many clients utilize Wellspring's services on an ongoing basis for years.



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