2.9 Approved usage – sub-brands

The two-color (gold and navy) sub-brand logo on a white background is the most common usage of a sub-brand logo.

When the logo must appear in one color, solid black, white, or UC Davis Navy are approved. An all-white logo can be used at times on the navy background, but should only be placed in a clear area of the layout.

One-color usage example





Common usage



The common usage for the sub-brand logos is on white background placed in the top area of a layout.

Comprehensive diagnostic, medical disurgical interventions for your expected patients.

Our renowned experts provide highly specialized care for mother and baby before, during and after birth – under one roef. UC Dwiss Children's Hospital is home to an innovative fetal surgery center, high risk antiepartum and birthing center, the region's only Level VI NUCL and a comprehensive fetal and pediatric heart center.



Fetal Care and Treatment Center