## UC Davis Health

## 1.1 Using the UC Davis Health name

When using the UC Davis Health name in written copy, it is important to reference the name in a consistent manner — as "UC Davis Health." When referring generically to the over-arching entity where the name UC Davis Health has already been used, the term "health system" — in lower case — is still acceptable in moderation.

Please note that "the" should not precede "UC Davis Health." The use of "the" is *incorrect* in this example: "At the UC Davis Health, we offer ...".

Do not abbreviate the UC Davis Health name with "UCDH." Acronyms should not be used in any context when referencing UC Davis Health or any sub-brand entities (e.g., UCDMC, UCDSOM, UCDCH, etc.).